



# Regent Pacific Group Limited

*(Incorporated in the Cayman Islands with Limited Liability)*

Stock Code: 0575

12 January 2011



## ANNOUNCEMENT

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## POSITIVE PROFIT ALERT

### SUMMARY

This announcement is made by the Company pursuant to Rule 13.09 of the HK Listing Rules.

The Directors wish to inform the shareholders of the Company and potential investors that they expect that the Company will record a significant increase in the profit attributable to the equity holders of the Company for the year ended 31 December 2010, as compared to that of the last financial year ended 31 December 2009.

The Company is still in the process of finalizing the Group's annual results for the year ended 31 December 2010. The information contained in this announcement is only an initial assessment by the Directors based on a preliminary review of the currently available and unaudited management accounts.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**



This announcement is made by Regent Pacific Group Limited (the “**Company**” and collectively with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**HK Listing Rules**”).

The directors (the “**Directors**” or the “**Board**”) of the Company wish to inform the shareholders of the Company and potential investors that they expect that the Company will record a significant increase in the profit attributable to the equity holders of the Company for the year ended 31 December 2010, as compared to that of the last financial year ended 31 December 2009.

The Company is also pleased to report that the unaudited total unrealised and realised gains in respect of its listed equity portfolio are US\$56.33 million (or approximately HK\$439.37 million), in respect of the financial year ended 31 December 2010, having an internal return rate of 112 per cent. This is a very satisfactory result.

As at 31 December 2010, the unaudited total value of our listed equity portfolio was US\$113.97 million (or approximately HK\$888.97 million), up from US\$26.37 million (or approximately HK\$205.69 million) as at 31 December 2009, resulting from the marked-to-market increase in the value of our listed equities and acquisitions made during the financial year concerned.

The Company’s total cash as at 31 December 2010 was US\$123.62 million (or approximately HK\$964.24 million), a significant increase from US\$3.09 million (or approximately HK\$24.10 million) reported as at 31 December 2009.

As at 31 December 2010, the Company’s unaudited net asset value per share was 7.10 US cents (or approximately 55.38 HK cents), a 35 per cent. premium to the closing price of the Company’s shares on 31 December 2010.

The Company is still in the process of finalizing the Group’s annual results for the year ended 31 December 2010. The information contained in this announcement is only an initial assessment by the Directors based on a preliminary review of the currently available and unaudited management accounts. The Company will publish the Group’s audited annual results for the year ended 31 December 2010 as soon as practicable but not later than 31 March 2011.



**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

Note: Unless otherwise specified herein, amounts denominated in US\$ have been translated, for the purpose of illustration only, into HK\$ using the exchange rate of US\$1.00 = HK\$7.80.

On behalf of the Board of  
**Regent Pacific Group Limited**

Jamie Gibson  
*Director*

**Directors of the Company:**

James Mellon (*Co-Chairman*)<sup>\*</sup>

Stephen Dattels (*Co-Chairman*)<sup>\*</sup>

Jamie Gibson (*Chief Executive Officer*)

David Comba<sup>#</sup>

Julie Oates<sup>#</sup>

Mark Searle<sup>#</sup>

Jayne Sutcliffe<sup>\*</sup>

<sup>\*</sup> *Non-Executive Directors*

<sup>#</sup> *Independent Non-Executive Directors*

Hong Kong, 12 January 2011